

# LEGISLATION AND REGULATIONS

## AEPCO to Appoint Committee On Definition of Concentrate

At the October meeting of the Economic Poisons Control Officials in Washington the following definition of concentrate was adopted:

**CONCENTRATE.** This term, particularly when used in the name of a pesticide, shall indicate the purest form of the active ingredient commercially available

Following the tentative adoption by the AEPCO, control officials in several states announced that they would consider this definition when reviewing labels for registration of pesticides in 1955.

Since then, protests have been voiced by industry representatives and control officials on the confusion which has been created on the general semantics of the situation. The general practice in the industry has been to label as a concentrate any preparation which was to be diluted before application.

Industry representatives have objected that if the new definition is adopted many established trade names will have to be abandoned.

During a recent meeting of the executive committee of the AEPCO in Washington, several interested groups presented their suggestions on this dilemma of definition.

The AEPCO pointed out to industry that the definition above was adopted only as a tentative one and that the question will come up for discussion at the next AEPCO meeting in Washington this fall. Meanwhile the president of the control officials organization will appoint a joint industry-control officials committee with representatives of the various trade associations included on it to consider a more acceptable definition of concentrate.

## Proposed Trade Practice Rules Meet Little Criticism

Representatives of the soil conditioner industry apparently are in favor of the trade practice rules proposed by the Federal Trade Commission. The hearing in New York April 23 found general agreement on the rules as proposed by the FTC. (AG AND FOOD, April 14, 1954, page 436).

Most of the industry spokesmen present at the hearings seemed to agree that there has been a vast improvement in the general level of soil conditioner advertising since last summer.

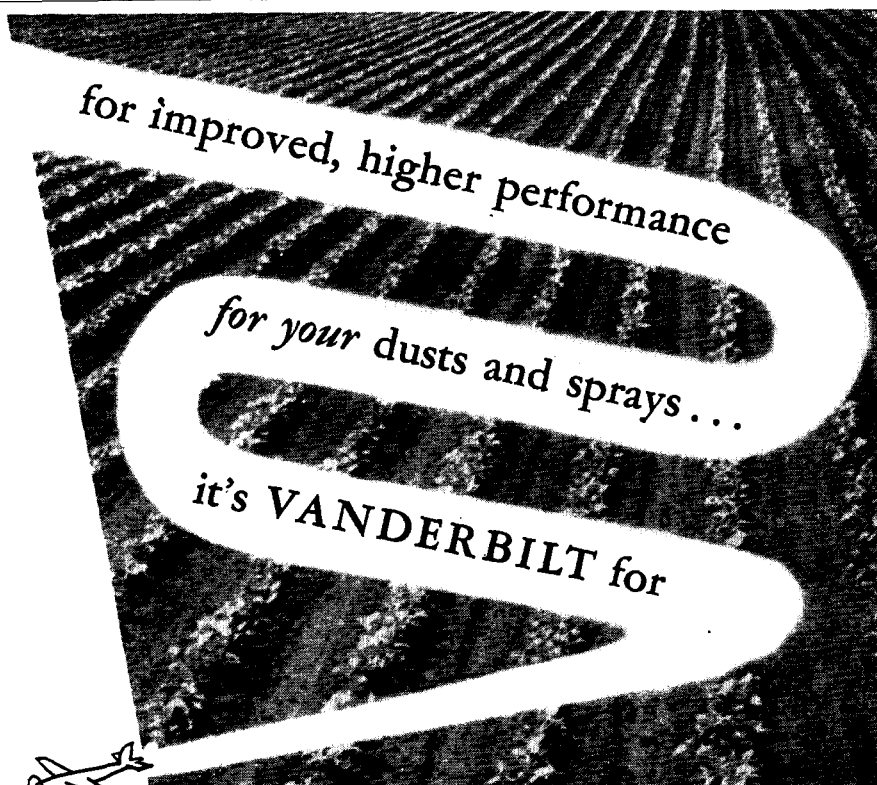
Mr. Stauffer commended the industry for the level of educational advertising

which has been put out by the industry recently to tell consumers what soil conditioners are and how they work.

## Pesticide Fertilizers Must Bear Poison Label in Georgia

The Georgia commissioner of agriculture has issued a regulation requiring pesticide fertilizer mixture to bear a poison label. The regulation issued

March 1 includes aldrin, chlordane, dieldrin, heptachlor, and toxophene among the pesticides which may be mixed with commercial fertilizers. Pesticide fertilizer combinations must also bear a label statement giving the weight of technical grade pesticide per 100 pounds of mixture. The label statement must also say that the mixture should be applied to the soil within 30 days after purchase.



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